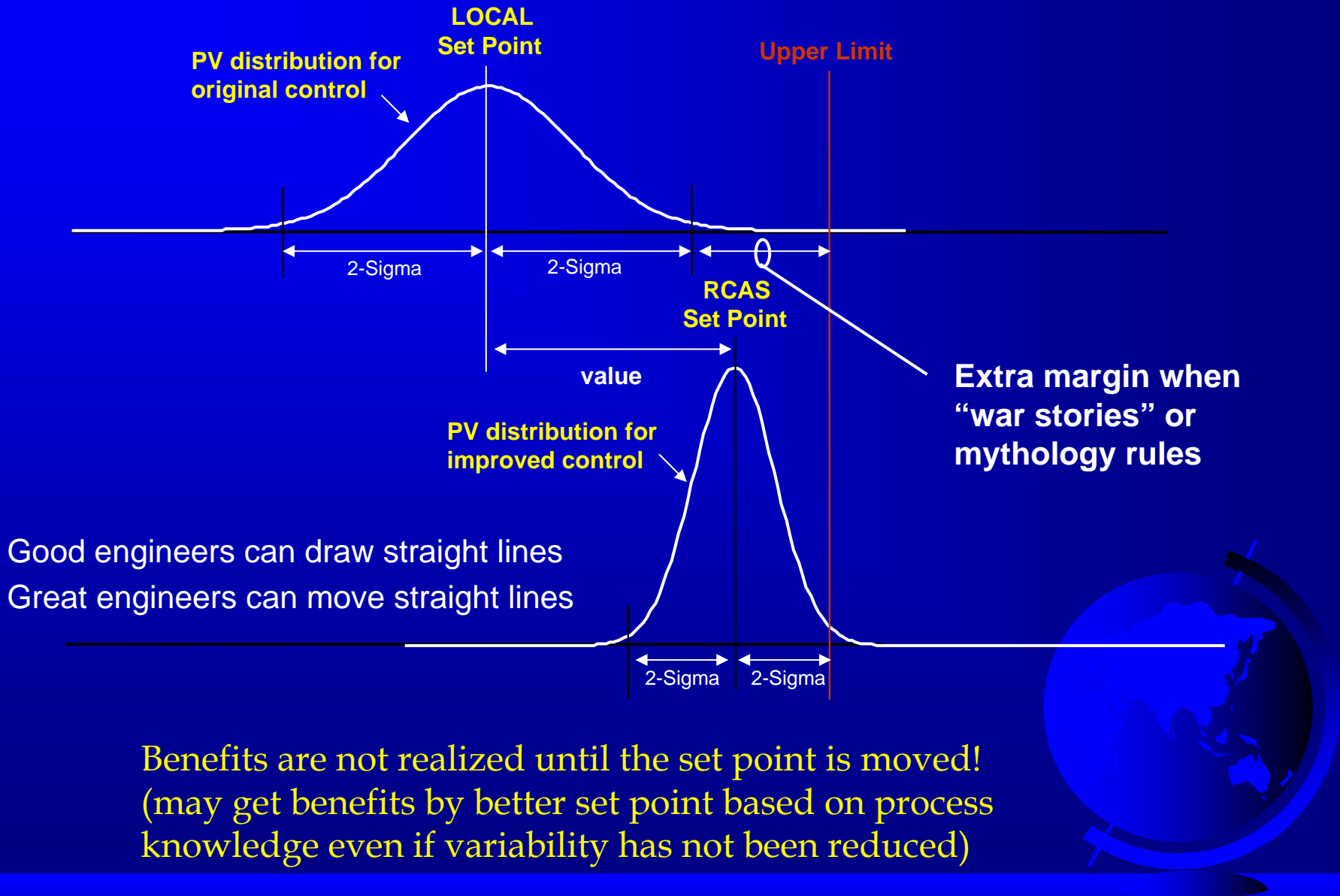


Process Control Benefits



Process Control Benefits

- Improved yield (better selectivity)*
- Less blending, scrap, and rework or higher price for higher grade *
- Lower utility costs (energy minimization)
- Higher production rate (feed maximization)
- Increased on stream time (fewer shutdowns)
- Reduced maintenance (less stress on equipment)
- Safer Operation (fewer shutdowns and less stress on equipment)

* The benefits for improved yield and less scrap or rework can be taken as an increase in capacity or a reduction in raw materials

